

Historic City Conservation
and Urban Regeneration Module
within the
Sustainable Cities Initiative
in Europe and Central Asia



Study Tour and Knowledge Exchange

Politecnico di Milano, Leonardo Campus
Auditorium
via Pascoli 53 – Milan

**HISTORIC CITY CONSERVATION AND
URBAN REGENERATION: COMPARING EXPERIENCES**

9.30 am

**Managing Interaction and complexity:
Fondazione Politecnico's Role in Urban Development Projects**

Giampio Bracchi, President, Fondazione Politecnico di Milano

9.45 am

**Managing Historic Cities in Italy and the National Organization
of Historic Cities (ANCSA) Genoa**

Bruno Gabrielli, University of Genova ANCSA Scientific Committee Coordinator

10.30 am

Coffee break

10.45 am

Learning from History: Urban Evolution, Centrality, Patterns

Cesare Macchi Cassia, Department of Architectural Design,
Politecnico di Milano

11.00 am

Managing Heritage in a Changing Urban Environment

Alberto Artioli, Director, Ministry of Heritage and Cultural Affairs

11.15 am

**An Integrated Approach to Urban Regeneration:
Lessons Learned from Pakistan and China**

Adalberto Del Bo, Department of Architectural Design, Politecnico di Milano

11.30 am

Private Sector Involvement

Claudio De Albertis, President, Assimpredil ANCE
Associazione delle imprese edili e complementari delle Province di Milano,
Lodi, Monza e Brianza



Tuesday, March 20

11.45 am

From Shadow to Light. Torino 1993-2011: a City Telling Experience

Paolo Verri, Urban and Event Planner,
Manager Matera 2019 and Art&Tourism Fair

12.00 am

Heritage and Local Economic Development

Roberto Camagni, Department of Building
Environment Science & Technology (BEST), Politecnico di Milano

12.15 am

Q&A

12.30 am

Standing lunch



1.30 pm

Managing the Legacy of an Enlightened Patron: the City of Ivrea

Enrico Giacopelli, G-Studio

1.45 pm

Urban Regeneration in Milan

Nicola Russi, Politecnico di Milano

2.00 pm

Landscape studies and preservation:

Fondazione Benetton Studi Ricerche, Treviso, 1987-2001
Margherita Azzi Visentini, Department of Industrial Design, Arts,
Communication and Fashion (INDACO), Politecnico di Milano

2.15 pm

Middle Age & IT:

The Unique Experience of Colletta di Castelbianco

Monica Mazzolani, MTA Associati

2.30 pm

Building Code in Reggio Emilia

Walter Baricchi, Arteas Architetti Associati

2.45 pm

Q&A

For more information

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